

Midway City TAP Funds

What is Midway's vision for TAP Funds?

Discussion Points:

1. Building Use Limits

- With TAP funding available, we are receiving more reservations from large groups that use the building for extended lengths of time.
- Theater production groups heavily use the Town Hall. We currently have 3 groups renting the building for multiple productions throughout the year. They typically use the building for 9-15 days at a time (High Valley Arts, Charitable Act Theater, Midway Playhouse). Two of these groups would also like to use the Town Hall or Community Center for rehearsal spaces, which adds as many as 12-20 days of use per month. Some rehearsals run for as long as 3 months.
- We have one group that uses both buildings daily for 3 weeks. (Nutcracker)
- We currently have requests from 3 dance groups to use the Town Hall or Community Center 1-2 times per month for community dance nights. This would mean that 3-6 nights per month (weekend nights) would be used for dance events.
- Finding availability, especially on weekend nights, is becoming challenging for groups that need single-night use or residents who would like to use the building for family reunions, parties, charity events, etc.
- Possible limitations may include:
 - Limiting large theater groups to 2 productions per year.
 - Limiting groups that want to use the building for ongoing events to 1 night per quarter.
 - Theater groups may schedule 2 dress rehearsal days per production. No extended time rehearsals will be allowed.

2. TAP Fund Award Budgets

- How closely should we require that submitted and approved budgets be followed? Do we allow recipients to spend money on items not part of their event/project budget?

- Are there items that the Council feels should not be funded, and are there budget items that should be limited?
Scholarships, cash prize awards, food/snacks for event participants, instructor costs, administrative costs, swag gifts for participants (t-shirts, mugs, etc)

3. TAP Application Timelines

- It will be helpful to have our application period line up with the county timeline. This will help both entities to prevent “double dipping”. There will be coordination between entities at the end of the application periods where applications turned in can be compared for duplicate asks.
- Changing our open application period will increase the time the Council has to review and make funding decisions while still providing applicants adequate time to turn in their applications. If we change to coordinate with the county, the timeline would be:

Round 1

Jan 1-Feb 28: Application Period

March-May: Review Period

June: Funding

Round 2

July 1-August 31: Application Period

September-November: Review Period

December: Funding

4. Reviewing Applications and Funding Decisions

- How would the Council like to review applications and approve funding?
- What is the best way to plan for City projects or committee requests for TAP funds?
- How is funding being used, and could it be used more effectively?

5. Venue Rental

- If an organization is applying for event funding from TAP Funds, they should include building rental costs in their application.
- Should the city be reimbursed for events that qualify as “arts” events and request a fee waiver/reduction but are not asking for TAP event funding?

