



Recyclops: Opt-out Recycling

About Recyclops

Recyclops, founded in 2013, is a Certified B Corp that partners with communities all over the country who lack recycling pickups to launch services. Recyclops and its predecessors have been operating in Midway for over a decade.

How Pickups Works

Rather than using a garbage truck Recyclops works with community members who use their own vehicles to pickup bagged recyclables and flattened cardboard. When compared to garbage trucks this not only creates more local jobs, it also results improved:

- Co2 emissions: >25% lower
- Road damage: ~9000x decreased road impact per mile
- Contamination: 5-8% compared to national average of 25%
- Glass collection: Recyclops offers the only municipal programs in the state to accept glass

Pricing

City-wide opt-out program (assuming 10-15% of primary homes, and 50% of second homes opt out). Average \$120 annual saving per household compared to existing opt-in pricing.

Monthly Opt-out Pricing Chart

	No Glass	w/ Glass	Opt-in Glass	Opt-in Weekly
Every Other Week	\$17.00	\$20.00	+\$6.00	+\$12.00
Weekly	\$23.00	\$25.00	+\$6.00	

Opt-out details

- **Basics.** Homes are automatically enrolled in the program and billed by the city
- **Open opt-out.** Most opt-out programs restrict opting out to a short period of time. Our opt out program for the duration of an initial contract
- **Customer support.** Residents will call the city offices with concerns or issues giving the city a pulse on program success or challenges
- **Term Length.** 1-year initial contract with 3-year renewal