



# Recyclops: Opt-out Recycling

## About Recyclops

Recyclops, founded in 2013, is a Certified B Corp that partners with communities all over the country who lack recycling pickups to launch services. Recyclops and its predecessors have been operating in Midway for over a decade.

## How Pickups Works

Rather than using a garbage truck Recyclops works with community members who use their own vehicles to pickup bagged recyclables and flattened cardboard. When compared to garbage trucks this not only creates more local jobs, it also results improved:

- Co2 emissions: >25% lower
- Road damage: ~9000x decreased road impact per mile
- Contamination: 5-8% compared to national average of 25%
- Glass collection: Recyclops offers the only municipal programs in the state to accept glass

## Pricing

City-wide opt-out program (assuming 10-15% of primary homes, and 50% of second homes opt out). Average \$120 annual saving per household compared to existing opt-in pricing.

### Monthly Opt-out Pricing Chart

	No Glass	w/ Glass	Opt-in Glass	Opt-in Weekly
Every Other Week	\$17.00	\$20.00	+\$6.00	+\$12.00
Weekly	\$23.00	\$25.00	+\$6.00	

## Opt-out details

- **Basics.** Homes are automatically enrolled in the program and billed by the city
- **Open opt-out.** Most opt-out programs restrict opting out to a short period of time. Our opt out program for the duration of an initial contract
- **Customer support.** Residents will call the city offices with concerns or issues giving the city a pulse on program success or challenges
- **Term Length.** 1-year initial contract with 3-year renewal

# Memo



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Date: December 1, 2025  
To: Midway City Council & Mayor Johnson  
From: Jennifer Sweat  
Re: Recycling Program Evaluation

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Following our discussions regarding a potential partnership with Recyclops, I conducted a review of the operational, administrative, and fiscal impacts of implementing a city-supported recycling program. I also contacted several Utah cities currently serviced by Recyclops to understand their level of involvement. This memo summarizes the findings and provides a recommendation.

City staff contacted Heber City, Mapleton, Roosevelt, and Francis City. Each confirmed they do not bill for Recyclops, do not track cans and do not manage customer service, and do not handle advertising or program support. In all cases, Recyclops manages billing, customer communication, and service independently. Implementing the program in Midway would therefore create a higher administrative burden than what comparable cities experience.

Recyclops noted they would provide a shared file for tracking opt-outs and billing, but maintaining accurate resident data would require continuous staff oversight. The vendor also indicated that quarterly billing is not convenient for their operations, and maintaining coordination between offices would be necessary. Additionally, producing separate recycling bills would require postcard printing (estimated at approximately \$1,000 per 3,000 cards) plus postage, creating a third billing cycle for staff to manage.

- Given the required administrative workload, potential for service inconsistencies, added billing responsibilities, and the fact that other cities do not manage the program internally, I do not recommend that Midway City implement a Recyclops recycling program at this time.

Please let me know if additional information would be helpful.